

Lives of local mothers & babies touched by donation from U Design Jewelry

ST. PETERS, MO (Feb. 18, 2010) --- A total of \$3,074 was raised for Nurses for Newborns through a recent holiday earring program organized by St. Peters-based U Design Jewelry.

Nurses for Newborns provide registered nurse home visits to at-risk mothers and babies in the community.

During the holiday season, U Design Jewelry representatives sold more than 1,500 pairs of earring and pendants and the company donated \$2 from every unit sold.

"U Design Jewelry is blessed to be able to reach out and help other mom's who need a helping hand," said Jennifer Bonacorsi, company president. "It is a perfect fit to work with a wonderful St. Louis based charity that is truly making a difference here and around the country. Our entire organization is glad to play a small part in helping make a difference in others lives."

Claire Devoto, director of development for Nurses for Newborns, said, "It costs us about \$1,000 a year to see a baby and their family. We never know which one of those lives we are saving, but we do know that the nurses make a huge difference in every life they touch. So, your wonderful donation allows our nurses to save 3 lives his year! Thank you for caring about the babies in our community!"



In Picture:

Left to Right: Claire Devoto, Jennifer Bonacorsi President of U Design Jewelry, Melinda Ohlemiller CEO for Nurses for Newborns and Bret Bonacorsi CEO of U Design Jewelry.

U Design Jewelry is a direct marketing jewelry company offering independent design representative programs. Founded in 2002 by Jennifer Bonacorsi, the company has 171 Representatives in 22 states. They are a tenant of the St. Peters-based small business incubator of the St. Charles County Economic Development Center since March 2005, located at 5988 Mid Rivers Mall Drive in St. Charles, MO.

U Design Jewelry is a member of the Direct Selling Association (DSA).

For more information, call 636-922-3853 or visit online at www.udesignjewelry.com.

Nurses for Newborns is a Nonprofit agency that provides a safety net for families most at-risk through home visits by experienced, registered nurses who provide healthcare and resources and teach positive parenting skills. The overall goal is to prevent child abuse and neglect and infant mortality.

Learn more at www.nfnf.org

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